



## Trumansburg Farmers' Market Sponsorship Program Details

| Sponsor Level                                | Tier 1                                    | Tier 2                                    | Tier 3                                   | Music Sponsor*                                      | Friend of the Market |
|--|---|---|--|---|----------------------|
| <b>Commitment</b>                            | <b>\$2,000+</b>                           | <b>\$1,000-1,999</b>                      | <b>\$250-999</b>                         | <b>\$150</b>  | <b>\$1-149</b>       |
| <b>Your logo &amp; Web Link</b>              | TFM Website Homepage                      | TFM Website Sponsor page                  | TFM Website Sponsor page                 |   |                      |
| <b>Social Media mention</b>                  | 1 per month                               | 2 per season                              | 1 per season                             | Facebook event announcing sponsored day/musician(s) |                      |
| <b>Market Day - Sponsorship Booth</b>        | 2 per season                              | 1 per season                              |  |   |                      |
| <b>Inclusion in Seasonal Market Brochure</b> | ✓   | ✓   |  |   |                      |
| <b>Inclusion in Seasonal Market Flyer</b>    | ✓   |   |  |   |                      |
| <b>TFM Sponsor Board Listing for Season</b>  | LOGO                                      | Prominent Font                            | ✓  | ✓   | ✓                    |
| <b>Music Sponsor Board</b>                   |   |   |  | Day of sponsored event                              |                      |
| <b>TFM Swag</b>                              | (3)T-Shirts<br>(1)Bag (3) Bumper Stickers | (2)T-Shirts<br>(1)Bag (2) Bumper Stickers | (1)T-Shirts<br>(1)Bag (1) Bumper Sticker |   |                      |

\*If you sponsor more than one market, you will receive the benefits of the applicable tier based on commitment.

Note: Several individuals or businesses can pool together to sponsor a week of programming.



**Indicate Sponsorship commitment:**

**Tier 1** \_\_\_\_\_ **Tier 2** \_\_\_\_\_ **Tier 3** \_\_\_\_\_ **Friend** \_\_\_\_\_

**Music (indicate number of Markets you'll sponsor, \$150 each)** \_\_\_\_\_

**Sponsorship type (Business / Organization / Individual / Family / Group):**

\_\_\_\_\_

**How do you want your name to appear on the Sponsor Board?**

\_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Mailing address:** \_\_\_\_\_

**Phone number:** (\_\_\_\_) \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Total amount of sponsorship:** \_\_\_\_\_

**Please make your check out to Trumansburg Farmers' Market, and indicate the sponsorship level/type on your check, including whether you're sponsoring music!**

**Mail this form with a check to:**

Trumansburg Farmers' Market  
% Village of Trumansburg  
PO Box 357  
Trumansburg, NY 14886

**Please note: TFM Sponsorships are not tax deductible**